

Gorveatte Consulting Inc.



World Conference on Quality and Improvement 2024

WCQI 24 in San Diego was a great experience.

Seeing our members, customers, colleagues, and friends was great! World Conference on Quality and Improvement was a truly enriching experience.

It was an early morning start to Day 1 of the World Conference on Quality and Improvement in San Diego's Convention Centre. The Keynote Speaker to kick off the conference was former Carlos Santana band member, keyboardist Freddie Ravel who inspired us to learn through music and think and listen differently. What an incredible day of information sharing and building friendships.

Day 2 in San Diego was kicked off by an amazing creative presentation by Duncan Wardle, former head of Innovation and Creativity for Disney. I was an instant fan and loved his Disney-Forward message, asking us to think YES AND and not NO BECAUSE. Well done, Duncan, message received.

Freddie and Duncan have LinkedIn pages, I encourage you to check them out. Other conference events included the annual Women in Quality Breakfast and Members Breakfast providing additional networking opportunities to connect and share experiences.

I was very appreciative and humbled to be asked to provide the New Attendee Orientation session and the Welcome Address on behalf of the Technical Program Committee. My good friends at the Audit Division even allowed me to be a part of the Audit Panel to introduce some of our amazing Leadership Team members on the Spotlight Stage.

I met so many conference attendees who said they were blown away by the amazing information sharing that happens at this conference and the seamless organization of the event. I should also note the important role the ASQ Volunteers have in this event. It was a feat of Goliath proportions and they made it seem easy. Thank you to all attendees and volunteers! We did it!

New ideas and new opportunities, this is why I attend WCQI. What a fabulous week engaging with ASQ members and meeting new ones! I learned, shared, and had some great (some would say "quality") discussions. :)

If you want to learn about the type of information shared at the conference, we have created some recorded videos of previous presentations offered at various quality conferences. [Check out our website ABOUT Page](#) or give us a call to learn more at 902-434-9003.

Want to learn more about ASQ and WCQI? Send an email here!



If you want to learn about WCQI 2025 in Denver and how you can be involved - and even ATTEND FOR FREE - then drop an email [HERE](#) for more information.

Thank you to Stephanie Denvir, ASQ Chief Member Experience Officer for the opportunity to meet so many First-Time Attendees at our orientation session. What a week!

Space is still available for our one or two-day training sessions next month. Click [HERE](#) to send an email with your participant's names to register.

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**Book your calendar for the Audit
Division Conference in Reno
October 9-10**

"The Future is Now!"



Please join us at the fabulous Peppermill Resort! The Audit Division held our conference at this venue last year as well as several times in the past and it has always been a crowd-pleaser!

Attendees receive 2.0 RUs for the 2-day Conference.

[Learn More Here](#)

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